

Density of Fixed Broadband

S8%

STRATEGIC GOAL: INCREASE TO 57%

52%

49%

Market Concentration*
of Fixed Broadband

0.2000

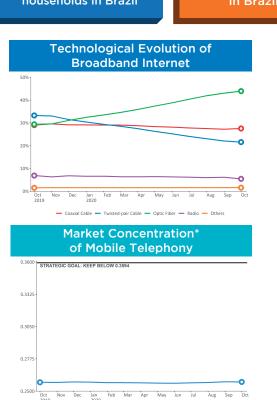
0.1750

STRATEGIC GOAL: KEEP BELOW 0.1500

Jan Feb Mar Apr 2020

May Jun Jul Aug Sep Oct

0.1250



41

Mobile telephony



| MOBILE TEL | EPHONY, PER | | | | |
|------------|-------------|-------------|------------|------------|--------------|
| Group | Accesses | 4G | 3G | 2G | Market Share |
| VIVO | 77,258,509 | 54,320,755 | 9,596,572 | 13,341,182 | 33.56% |
| CLARO | 57,906,559 | 40,803,444 | 15,235,069 | 1,868,046 | 25.15% |
| TIM | 51,257,036 | 40,969,006 | 5,709,219 | 4,578,811 | 22.26% |
| OI | 36,546,943 | 26,578,746 | 3,278,955 | 6,689,242 | 15.87% |
| OTHER | 7,260,799 | 5,727,247 | 807,566 | 725,986 | 3.15% |
| TOTAL | 230,229,846 | 168,399,198 | 34,627,381 | 27,203,267 | 100.00% |
| PERCENTAGE | 100.00% | 73.14% | 15.04% | 11.82% | |



| ON SERVICE ACCESSES, FIXED TELEPHONY | | | | | |
|--------------------------------------|------------|-----------------|--|--|--|
| Group | Accesses | Market Share | | | |
| OI | 9,608,555 | 31.55% | | | |
| VIVO | 9,145,486 | 30.03% | | | |
| CLARO | 8,989,449 | 29.52% | | | |
| OTHER | 2,708,407 | 8.89% | | | |
| TOTAL | 30,451,897 | 100.00% | | | |

100.00%

21.54%

| ACCESSES PER TYPE OF GRANTS, FIXED TELEPHONY | | | | | | |
|--|------------|------------|--|--|--|--|
| Type | Acessos | Percentual | | | | |
| As a public service concession | 16,455,265 | 45.96% | | | | |
| As a private service | 13,996,632 | 54.04% | | | | |
| TOTAL | 30,451,897 | 100.00% | | | | |

5.43%

0.61%

0.97%

Wired broadband



PERCENTAGE

| WIRED BROADBAND, PER GROUP AND TECHNOLOGY | | | | | | | | |
|---|------------|-----------------------|------------------|-------------|-----------|---------|-----------|-----------------|
| Group | Accesses | Twisted-pair cable | Coaxial Cable | Optic Fiber | Radio | LTE | Satellite | Market Share |
| CLARO | 9,848,568 | 77,054 | 9,309,447 | 437,458 | 14,528 | 0 | 10,081 | 28.16% |
| VIVO | 6,465,519 | 3,137,023 | 0 | 3,328,496 | 0 | 0 | 0 | 18.49% |
| OI | 5,077,094 | 2,844,957 | 0 | 2,203,012 | 15,901 | 0 | 13,224 | 14.52% |
| OTHER | 13,579,500 | 1,474,790 | 318,334 | 9,386,575 | 1,869,139 | 214,396 | 316,266 | 38.83% |
| TOTAL | 34,970,681 | 7.533.824 | 9,627,781 | 15,355,541 | 1,899,568 | 214,396 | 339,571 | 100.00% |

43.91%

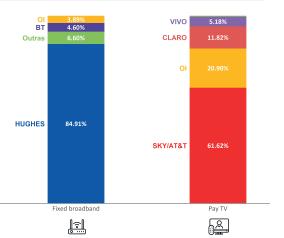
27.53%

Pay TV



| PAY TV, PER GROUP AND TECHNOLOGY | | | | | | | |
|----------------------------------|------------|-----------|-----------|-------|-------|-----------|-----------------|
| Group | Accesses | DTH | FTTH | MMDS | TVA | TVC | Market Share |
| CLARO | 7,103,547 | 884,905 | 0 | 0 | 0 | 6,218,642 | 47.28% |
| SKY/AT&T | 4,614,641 | 4,614,641 | 0 | 0 | 0 | 0 | 30.72% |
| OI | 1,653,497 | 1,565,526 | 87,971 | 0 | 0 | 0 | 11.01% |
| VIVO | 1,255,201 | 387,762 | 867,439 | 0 | 0 | 0 | 8.35% |
| OTHER | 397,132 | 36,009 | 129,339 | 241 | 64 | 231,479 | 2.64% |
| TOTAL | 15,024,018 | 7,488,843 | 1,084,749 | 241 | 64 | 6,450,121 | 100.00% |
| PERCENTAGE | 100.00% | 49.85% | 7.22% | 0.00% | 0.00% | 42.93% | |

MARKET SHARE - SATELLITE OI BT Outras CLARO



Number of satellite service accesses, Broadband Internet

