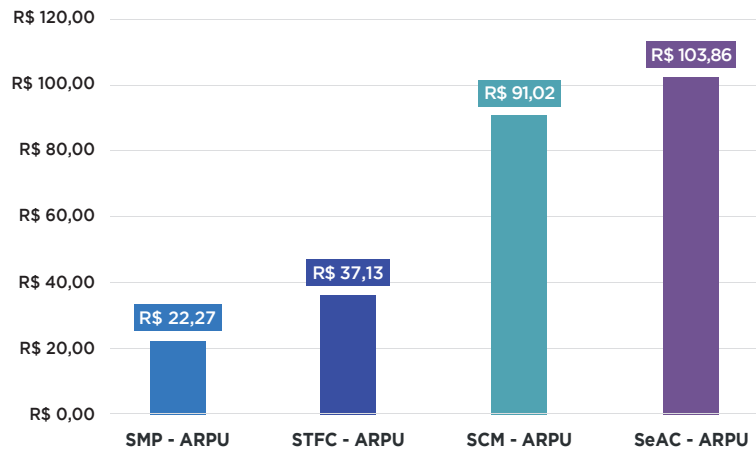


PANORAMA ECONÔMICO-FINANCEIRO DE TELECOMUNICAÇÕES

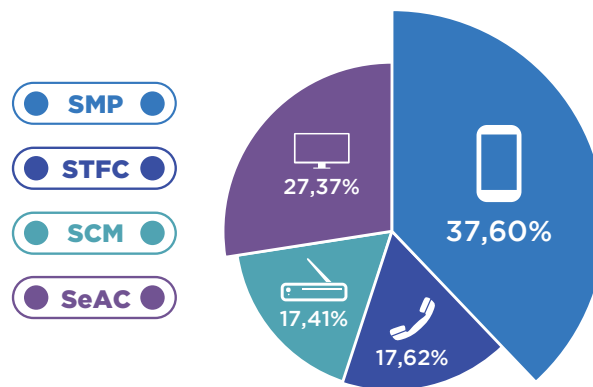


1º TRIMESTRE/2020

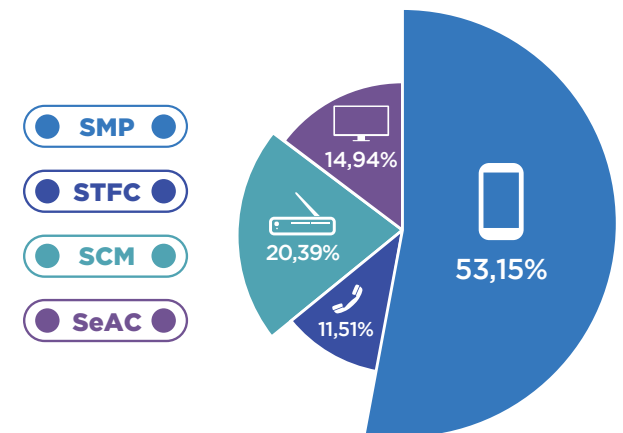
ARPU por serviços, 1º trimestre de 2020



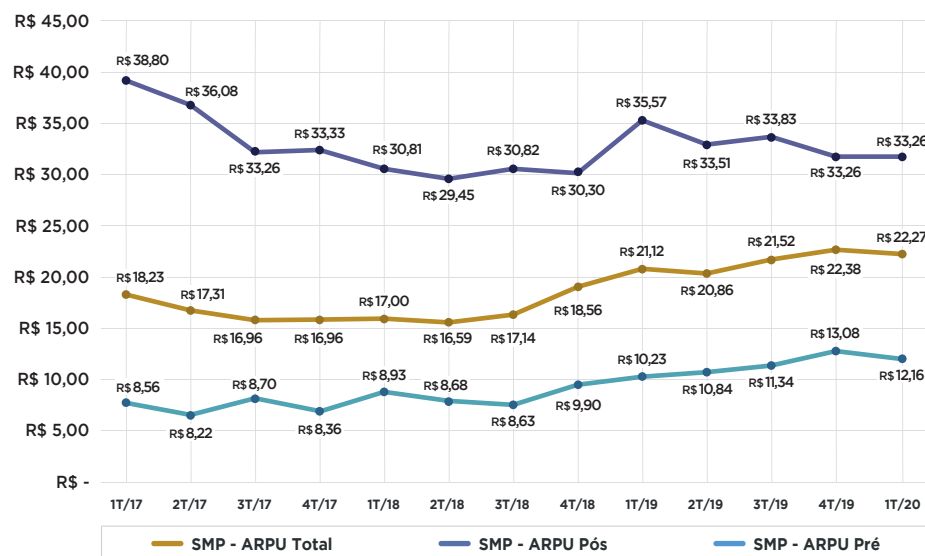
Investimentos (R\$ mil) por serviço, 1T/2020
TOTAL R\$ (MIL) = 5.800.453,89



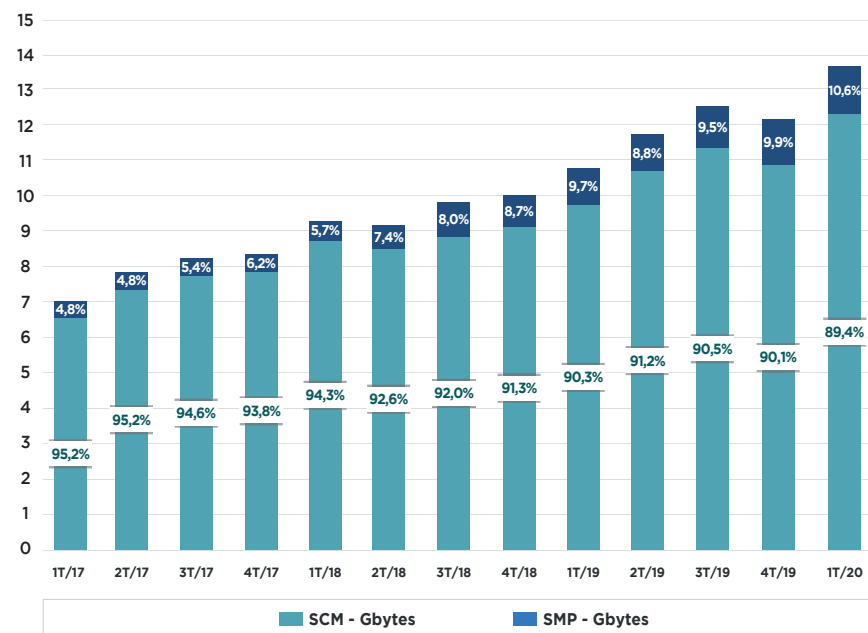
ROL (R\$ mil) por serviço, 1T/2020
TOTAL R\$ (MIL) = 31.259.240,06



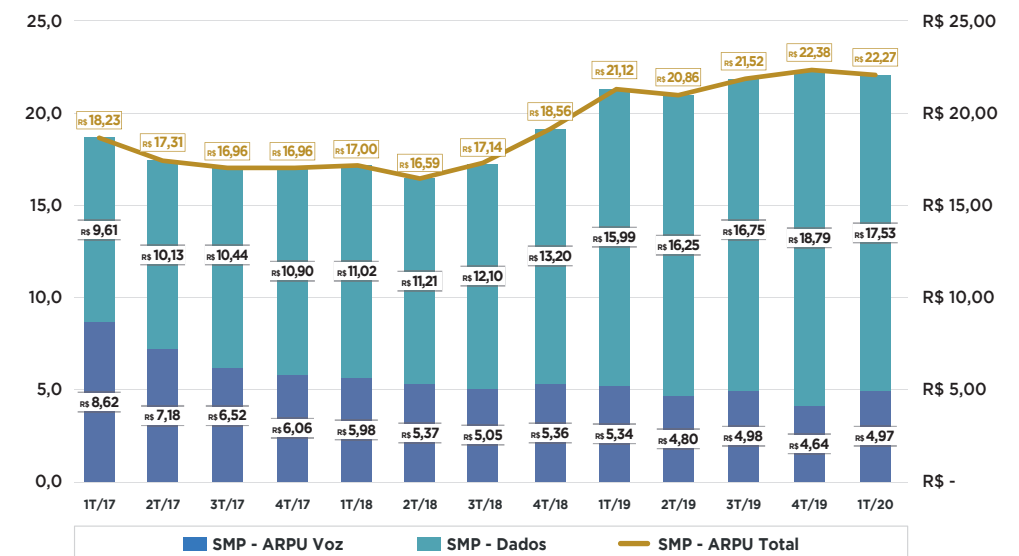
ARPU Pré e Pós do SMP, 1T/2017 a 1T/2020



Bilhões de Gygabytes por serviço

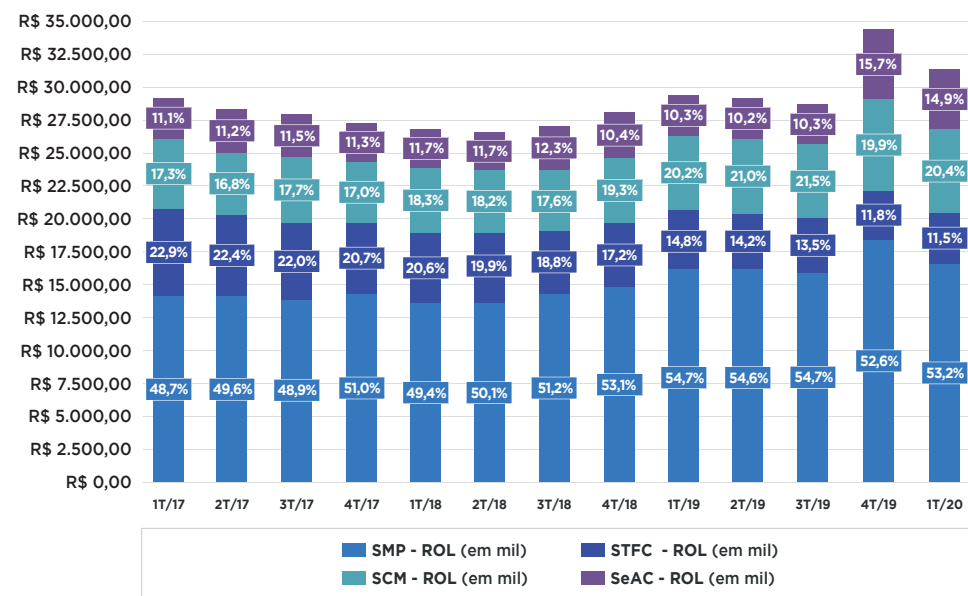


ARPU SMP (Dados x Voz), 1T/2017 a 1T/2020

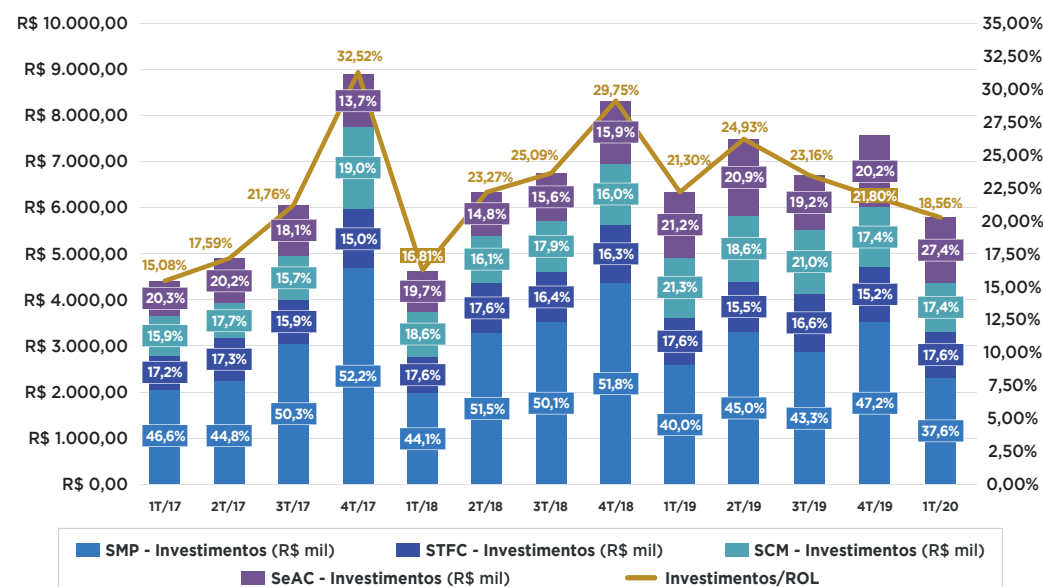
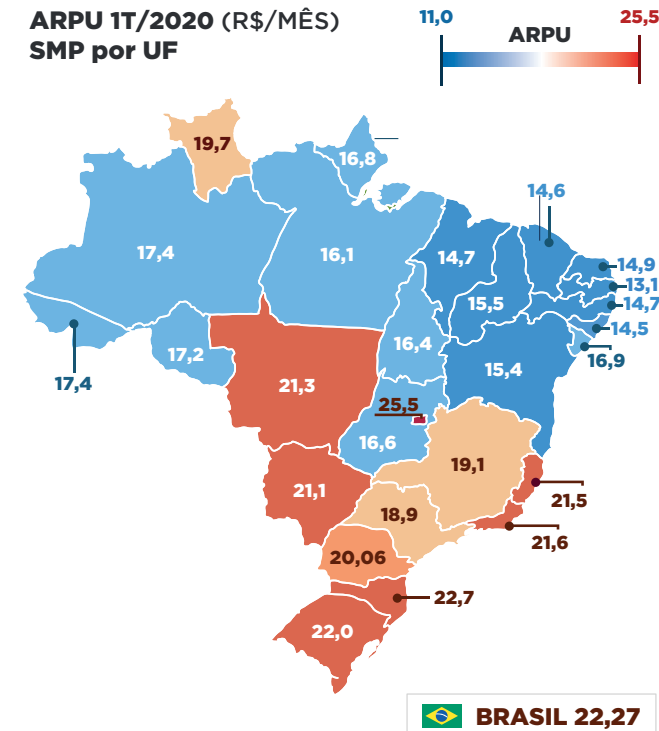


Definição: ARPU é a receita média mensal gerada por cada usuário, calculada no trimestre de referência.

Evolução da ROL (R\$ mil) por serviço



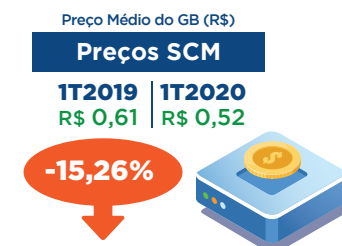
Evolução de Investimentos (R\$ mil) por serviço e percentual de investimentos/ROL

ARPU 1T/2020 (R\$/MÊS)
SMP por UF

BRASIL 22,27

Indicadores	1T/19	2T/19	3T/19	4T/19	1T/20	Acumulado 4 trimestres	Variação % trimestral	Variação % em 12 meses
SMP - ARPU	R\$ 21,12	R\$ 20,86	R\$ 21,52	R\$ 22,38	R\$ 22,27	N/A	-0,50%	5,45%
STFC - ARPU	R\$ 39,56	R\$ 39,01	R\$ 38,04	R\$ 40,71	R\$ 37,13	N/A	-8,79%	-6,14%
SCM - ARPU	R\$ 81,84	R\$ 85,51	R\$ 87,91	R\$ 98,15	R\$ 91,02	N/A	-7,26%	11,22%
SeAC - ARPU	R\$ 87,46	R\$ 88,25	R\$ 91,06	R\$ 169,18	R\$ 103,86	N/A	-38,61%	18,75%
SMP - ROL (R\$ milhões)	R\$ 16.102.924	R\$ 16.088.190	R\$ 15.983.764	R\$ 18.137.482	R\$ 16.615.269	R\$ 66.824.705	-8,39%	3,18%
STFC - ROL (R\$ milhões)	R\$ 4.343.696	R\$ 4.171.233	R\$ 3.942.321	R\$ 4.061.296	R\$ 3.598.983	R\$ 15.773.833	-11,38%	-17,14%
SCM - ROL (R\$ milhões)	R\$ 5.941.970	R\$ 6.180.213	R\$ 6.283.513	R\$ 6.880.519	R\$ 6.373.698	R\$ 25.717.943	-7,37%	7,27%
SeAC - ROL (R\$ milhões)	R\$ 3.037.732	R\$ 3.004.608	R\$ 3.002.791	R\$ 5.416.273	R\$ 4.671.290	R\$ 16.094.962	-13,75%	53,78%
TOTAL	R\$ 29.426.322	R\$ 29.444.244	R\$ 29.212.389	R\$ 34.495.570	R\$ 31.259.240	R\$ 124.411.443	-9,38%	6,23%
SMP - Investimentos (R\$ milhões)	R\$ 2.507.735	R\$ 3.304.828	R\$ 2.927.184	R\$ 3.546.873	R\$ 2.181.170	R\$ 11.960.054	-38,50%	-13,02%
STFC - Investimentos (R\$ milhões)	R\$ 1.100.365	R\$ 1.138.385	R\$ 1.119.678	R\$ 1.140.379	R\$ 1.021.839	R\$ 4.420.281	-10,39%	-7,14%
SCM - Investimentos (R\$ milhões)	R\$ 1.334.574	R\$ 1.367.067	R\$ 1.417.509	R\$ 1.310.215	R\$ 1.009.627	R\$ 5.104.419	-22,94%	-24,35%
SeAC - Investimentos (R\$ milhões)	R\$ 1.325.917	R\$ 1.531.600	R\$ 1.300.069	R\$ 1.522.290	R\$ 4.671.290	R\$ 9.025.248	206,86%	252,31%
TOTAL	R\$ 6.268.591	R\$ 7.341.881	R\$ 6.764.440	R\$ 7.519.756	R\$ 8.883.924	R\$ 30.510.002	18,14%	41,72%
SMP - Gbytes (bilhões)	1,038	1,035	1,184	1,201	1,460	4,880	21,53%	40,67%
SCM - Gbytes (bilhões)	9,677	10,707	11,279	10,905	12,251	45,141	12,34%	26,60%
TOTAL	10,715	11,742	12,463	12,106	13,711	50,022	13,25%	27,96%

Evolução de Preços



Evolução de Consumo

