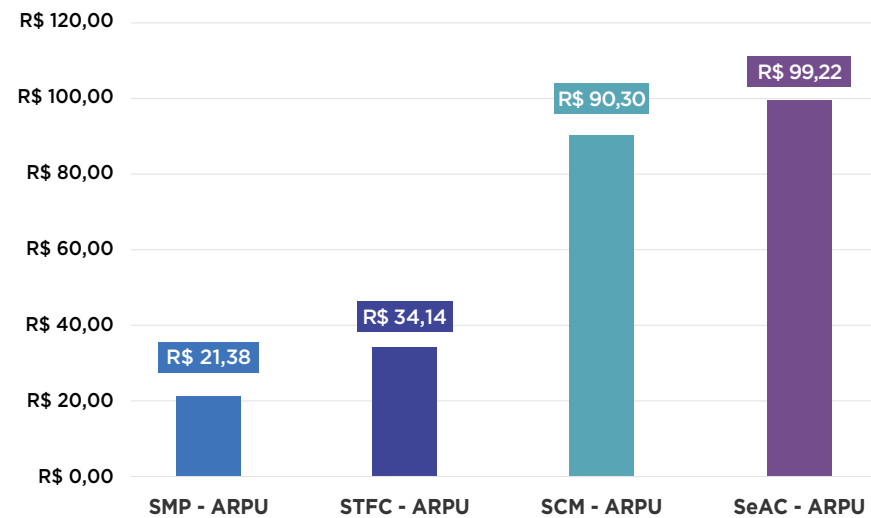


PANORAMA ECONÔMICO-FINANCEIRO DE TELECOMUNICAÇÕES

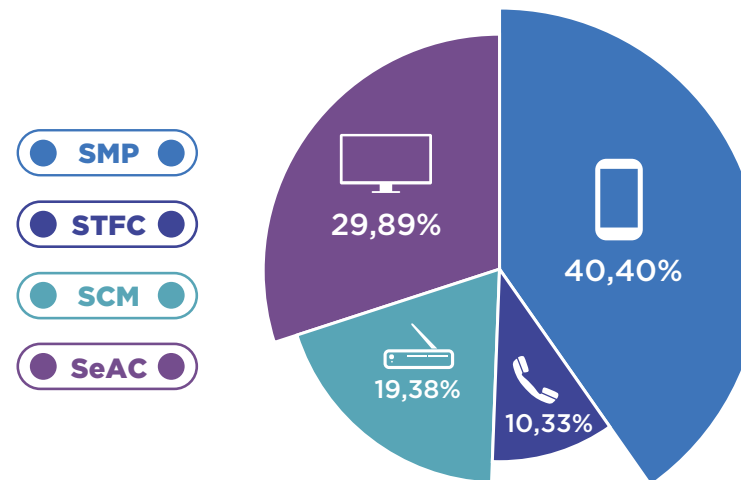


1º TRIMESTRE/2021

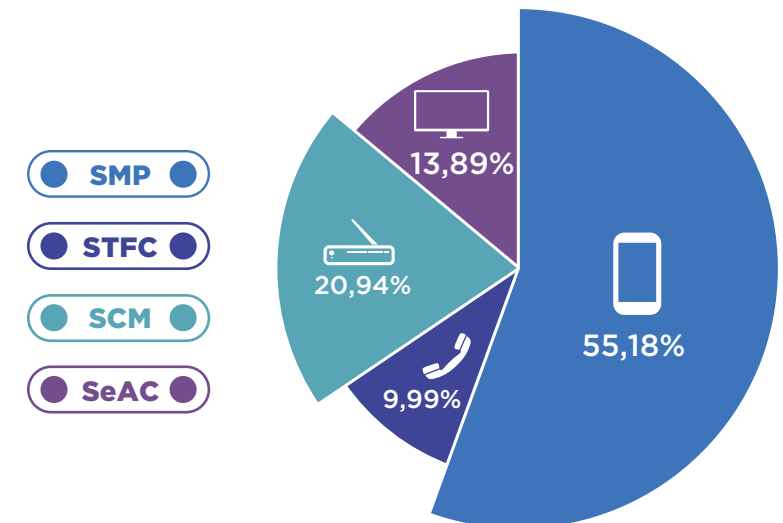
ARPU por serviços, 1T/2021



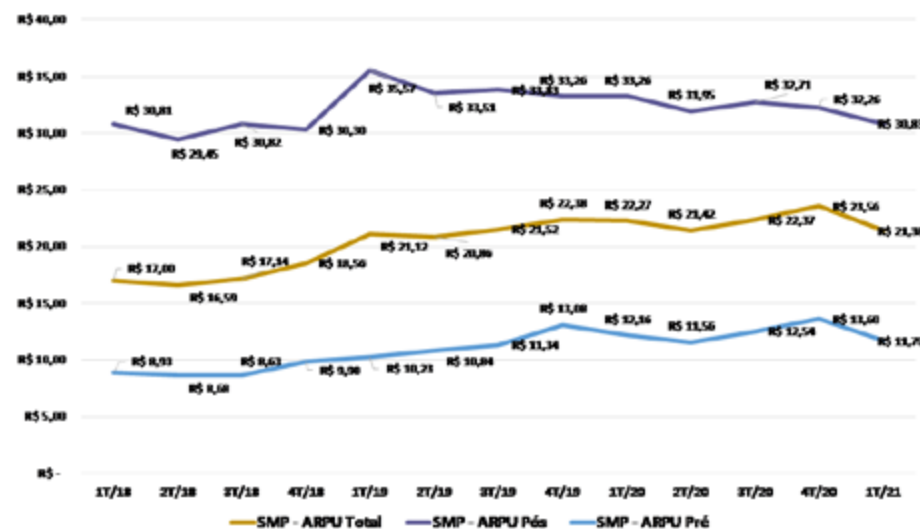
Investimentos (R\$ mil) por serviço, 1T/2021
TOTAL R\$ (mil) = 6.903.551,87



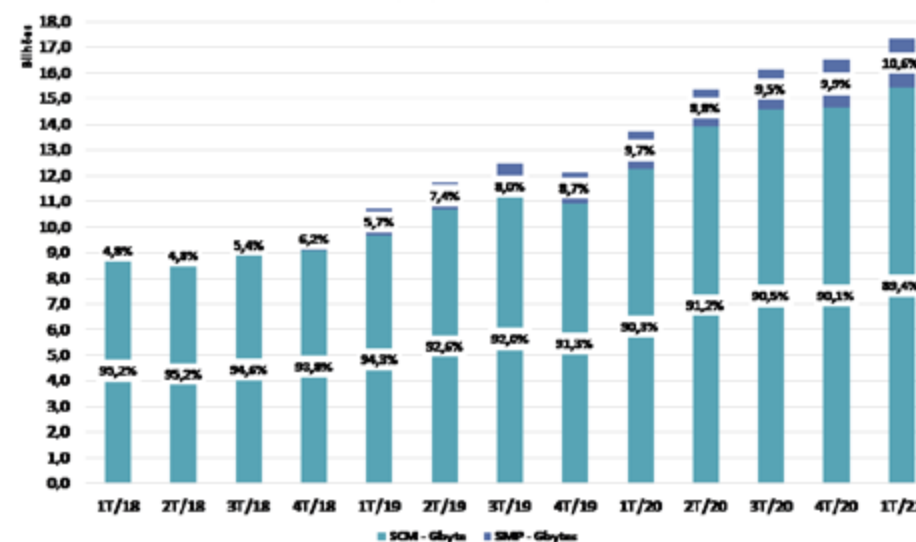
ROL (R\$ mil) por serviço, 1T/2021
TOTAL R\$ (mil) = 29.994.279,39



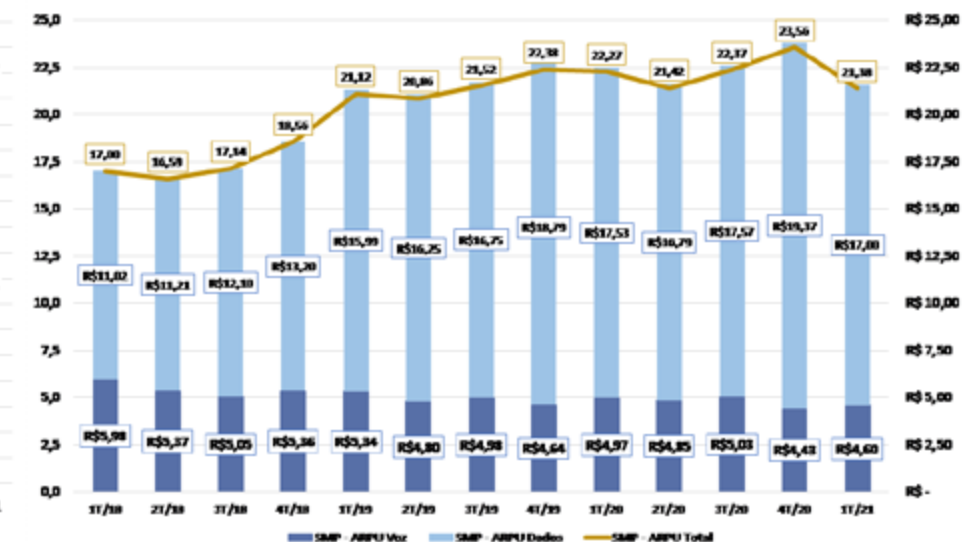
ARPU Pré e Pós do SMP, 1T/2018 a 1T/2021



Bilhões de Gygabytes por serviço

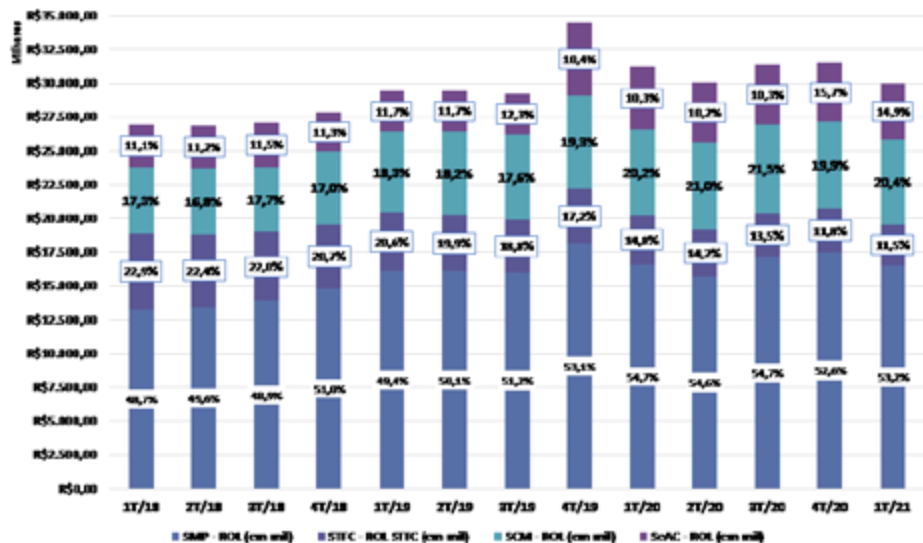


ARPU SMP (Dados x Voz), 1T/2018 a 1T/2021

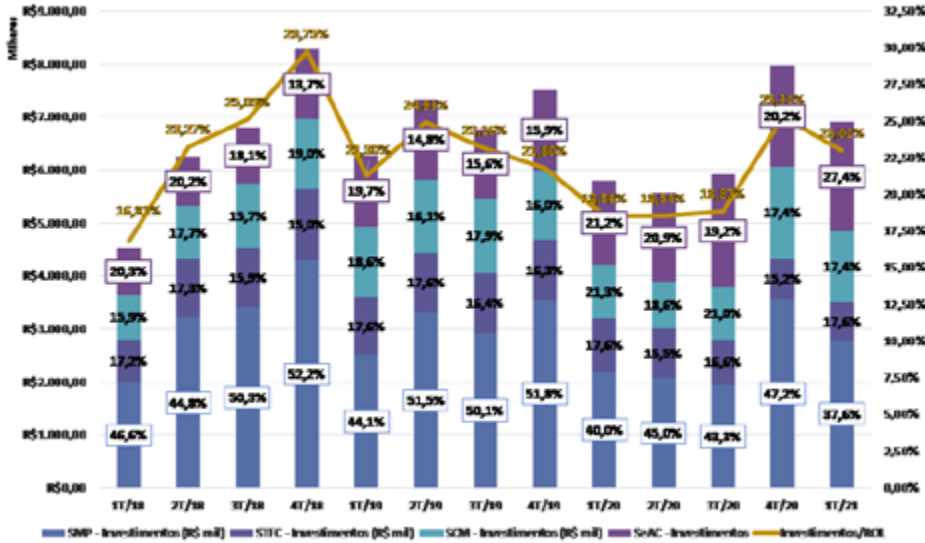


Definição: ARPU é a receita média mensal gerada por cada usuário, calculada no trimestre de referência.

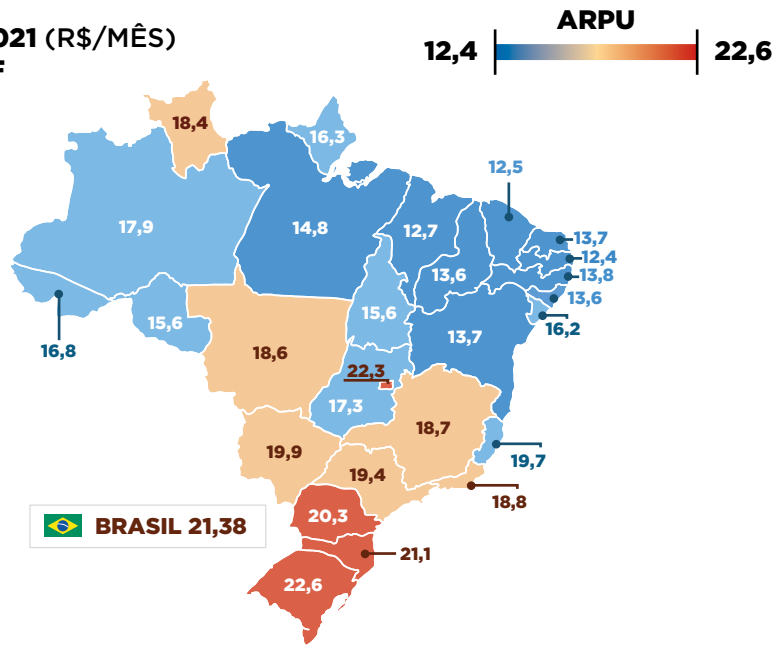
Evolução da ROL (R\$ mil) por serviço



Evolução de Investimentos (R\$ mil) por serviço e percentual de investimentos/ROL



ARPU 1T/2021 (R\$/MÊS) SMP por UF



INDICADORES	1T/20	2T/20	3T/20	4T/20	1T/21	ACUMULADO 4 TRIMESTRES	VARIACÃO % TRIMESTRAL	VARIACÃO % 12 MESES
SMP - ARPU	R\$ 22,27	R\$ 21,42	R\$ 22,37	R\$ 23,56	R\$ 21,38	N/A	-9,23%	-3,98%
STFC - ARPU	R\$ 37,13	R\$ 36,94	R\$ 35,90	R\$ 35,98	R\$ 34,14	N/A	-5,12%	-8,06%
SCM - ARPU	R\$ 91,02	R\$ 93,14	R\$ 94,38	R\$ 92,66	R\$ 90,30	N/A	-2,55%	-0,79%
SeAC - ARPU	R\$ 103,86	R\$ 99,36	R\$ 99,15	R\$ 100,16	R\$ 99,22	N/A	-0,94%	-4,47%
SMP - ROL (R\$ mil)	R\$ 16.615.269	R\$ 15.719.174	R\$ 17.122.072	R\$17.507.642	R\$ 16.551.068	R\$ 66.899.957	-5,46%	-0,39%
STFC - ROL (R\$ mil)	R\$ 3.598.983	R\$ 3.446.926	R\$ 3.278.447	R\$ 3.216.879	R\$ 2.996.192	R\$ 12.938.444	-6,86%	-16,75%
SCM - ROL (R\$ mil)	R\$ 6.373.698	R\$ 6.478.644	R\$ 6.580.234	R\$6.443.408	R\$ 6.280.928	R\$ 25.783.214	-2,52%	-1,46%
SeAC - ROL (R\$ mil)	R\$ 4.671.290	R\$ 4.401.608	R\$ 4.373.699	R\$ 4.341.193	R\$ 4.166.091	R\$ 17.282.591	-4,03%	-10,81%
TOTAL	R\$ 31.259.240	R\$ 30.046.352	R\$ 3.354.452	R\$31.509.123	R\$ 29.994.279	R\$ 122.904.206	-4,81%	-4,05%
SMP - Investimentos (R\$ mil)	R\$ 2.181.170	R\$ 2.070.995	R\$ 1.944.546	R\$ 3.560.308	R\$ 2.789.278	R\$ 10.365.127	-21,66%	27,88%
STFC - Investimentos (R\$ mil)	R\$ 1.021.839	R\$ 939.657	R\$ 861.341	R\$ 764.831	R\$ 712.934	R\$ 3.278.763	-6,79%	-30,23%
SCM - Investimentos (R\$ mil)	R\$ 1.009.627	R\$ 890.179	R\$ 988.205	R\$ 1.739.650	R\$ 1.338.028	R\$ 4.956.061	-23,09%	-32,53%
SeAC - Investimentos (R\$ mil)	R\$ 4.671.290	R\$ 4.401.608	R\$ 4.373.699	R\$ 4.341.193	R\$ 4.166.091	R\$ 17.282.591	-4,03%	-10,81%
TOTAL	R\$ 8.883.924	R\$ 8.302.439	R\$ 8.167.792	R\$ 10.405.982	R\$ 9.006.330	R\$ 35.882.543	-13,45%	1,38%
SMP - Gbytes (bilhões)	1,460	1,436	1,542	1,866	6,304	6,791	4,29%	33,34%
SCM - Gbytes (bilhões)	12,251	13,934	14,600	14,647	55,432	58,604	5,30%	25,89%
TOTAL	13,711	15,370	16,142	16,513	61,736	65,395	5,18%	26,69%

Evolução de Preços	Evolução de Consumo
Preço Médio do GB (R\$) Preços SMP 1T2020 1T2021 R\$ 9,73 R\$ 7,25 -25,54% 	Consumo de Dados por Usuário (GB) Consumo SMP 1T2020 1T2021 2,21 GB 2,80 GB 26,6% 
Preço Médio do GB (R\$) Preços SCM 1T2020 1T2021 R\$ 0,52 R\$ 0,41 -21,74% 	Consumo de Dados por Usuário (GB) Consumo SCM 1T2020 1T2021 174,95 GB 221,74 GB 26,7% 